

# CHANDA'S DESIGNS BUSINESS PLAN

CHANDA MARGARET



## DESCRIBE YOUR BUSINESS:

CHANDAS DESIGNS is a tailoring business, which consists of twenty regular customers. When given the loan, we will buy (a sewing machine at \$400, fabrics at \$250, sewing materials at \$200, and a pressing iron at \$50). The equipment will help boost our business and increase our revenue because currently, we are just renting the machine at \$15 per week.

## DESCRIBE THE PROBLEM

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A lot of people in our community have limited places to buy locally designed clothes for their special occasions.

## EXPLAIN YOUR SOLUTION

We will bring quality and affordable locally designed clothes to their doorsteps.

## BUSINESS MISSION STATEMENT:

To provide quality and affordable local designs to our customers.

## YOUR NET INCOME

Explain how much your revenue is, what your expenses are, including salaries, and what your profit is.

$\$182 - \$100 = \$82$

## SERVICE OR PRODUCT DELIVERABLE:

We design

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- School uniforms
- Baby dresses
- Headcaps
- Dresses
- Men's trousers, and
- Bridal dresses

## **DESCRIBE YOUR BEST CUSTOMER**

Who is your customer? Our best customer is CHAISA PRIMARY SCHOOL, a school in our community, the teachers usually refer parents to sew uniforms for them, and we have a very good work relationship with the HEADTEACHER of this SCHOOL.

## **WHY CUSTOMERS DO BUSINESS WITH YOU RATHER THAN WITH YOUR COMPETITORS:**

Because we are honest, deliver on time, and provide quality and affordable products.

## **WHAT IS THE MOST COMMON CAUSE FOR A BUSINESS LIKE THIS TO FAIL?**

Lack of honesty and failure to provide quality products to the customers.

## **HOW CAN YOU AVOID THIS PROBLEM?**

By being honest and able to provide quality products on time.

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## LIST YOUR SERVICES OR PRODUCTS AND THEIR PRICE

PRODUCT	PRICE
School uniforms	\$5
headcaps	\$4
Dresses	\$8
Men's trousers	\$10

## HOW DO YOUR CUSTOMERS KNOW THAT YOU EXIST

We are a community-based designers so many people know about us.

## WHY DID YOU CHOOSE THIS BUSINESS?

Because we offer quality, affordable, and on-time products to our customers

## LIST YOUR TOP WAYS TO FIND NEW CUSTOMERS:

-Advertising through social media

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-Location

-Good quality of goods and services

**Insert pictures of your business activities here and give a brief explanation of each.**



This is a baby dress

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This is a dress for women.

**HOW WILL YOU USE THE MONEY? (Include pictures of the product/service (s)**

**(a sewing machine at \$400, fabrics at \$250, sewing materials at \$200, and a pressing iron at \$50).**

Total Amount: \$900

**Insert pictures of the income statement here:**

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Your name is: MARGARET CHANDA Business name: CHANDA'S DESIGNS Current Date: 18/09/2025													
Month	9 Months Ago	8 Months Ago	7 Months Ago	6 Months Ago	5 Months Ago	4 Months Ago	3 Months Ago	2 Months Ago	Last Month	Month 1 Forecast	Month 2 Forecast	Month 3 Forecast	Total
Sales revenue	100	117	126	131	142	163	170	182	195	210	263	300	2,099
Total transactions or units sold	11	11	11	11	11	11	11	16	16	25	30	32	196
Revenue per transaction or unit	9	11	11	12	13	15	15	11	12	8	9	9	11
<b>Expenses</b>													
Self salary	20	20	20	20	20	20	20	20	30	30	40	40	300
Employee salaries	0	0	0	0	0	0	0	0	0	0	0	0	0
Raw Materials	10	10	10	10	10	10	10	10	10	15	15	15	135
Store Rent	0	0	0	0	0	0	0	20	20	20	20	20	120
Technology	2	2	2	2	2	2	3	3	3	3	3	3	30
Advertising	0	0	0	0	0	0	0	2	2	2	2	2	10
Transportation	5	5	5	5	5	5	5	5	5	5	5	5	60
Loan repayment	0	0	0	0	0	0	0	0	0	0	0	21	21
Taxes/Fees	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Expenses	37	37	37	37	37	37	58	60	70	75	85	106	676
Expense per transaction or unit	3	3	3	3	3	3	5	4	4	3	3	3	-
Net Income to reinvest	63	80	89	94	105	126	112	122	125	135	178	194	1,423
Net Profit Margin	63%	68%	71%	72%	74%	77%	66%	67%	64%	64%	68%	65%	-

Insert pictures of the cash flow statement here:

	2 months ago	last month	this month	month 1 forecast	month 2 forecast	month 3 forecast	month 4 forecast
Income	182	195	215	210	263	300	350
- Fixed expenses	-100	-120	-130	-140	-146	-150	-157
- Loan payment	0	0	0	0	0	-38	-38
- Variable expenses	-50	-60	-90	-70	-70	-70	-70
<b>= Profit (or loss)</b>	<b>32</b>	<b>15</b>	<b>-5</b>	<b>0</b>	<b>47</b>	<b>42</b>	<b>85</b>
Starting cash	100	132	147	142	142	189	231
Available cash	132	147	142	142	189	231	316

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**WHAT HAVE YOU DONE WITH THE PROFITS YOU MADE TWO MONTHS AGO AND LAST MONTH? BE VERY SPECIFIC ABOUT ITEMS PURCHASED AND THE AMOUNT SPENT.**

We used \$30 to buy chitenges and other materials, and \$17 we buy threads, marking pins, and needles.

**What did you learn from the practice pitch you gave to your area supervisor's Rotary Club? What was the date of that practice pitch event?**

It was a great experience, such that I learnt a lot of new ideas and how to build self-confidence how I can improve my pitch. It was on the 7th October,2025

**Share about your family and picture here:**

I love my family so much, and I am striving to make sure that I provide for them both physically and spiritually because I understand that that's the divine calling I have received from my heavenly father, and this company will be able to help us take care of our needs as we strive to become self-reliant

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## **CONTACT DETAILS:**

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## **Course Facilitator Details**

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