

# BLEAGLE GENERAL DEALERS LIMITED

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## DESCRIBE YOUR BUSINESS:

BLEAGLE GENERAL DEALERS LIMITED is a registered company with PACRA and currently has more than 10 customers, when we are given the EntrApov loan, we will buy our own welding equipment (a welding machine at \$200, a genset at \$520, hand grinding machine at \$140, and a hand drilling machine at \$140). The equipment will boost our business and increase our revenue because currently, we are just hiring at a high cost.

## DESCRIBE THE PROBLEM

In our area, a lot of people are building and they are struggling with where to get/buy windows and door frames.

## **EXPLAIN YOUR SOLUTION**

We will bring these items right to their doorstep at high quality and at an affordable price.

## **BUSINESS MISSION STATEMENT:**

As *BLEAGLE GENERAL DEALERS LIMITED*, we are an engineering company and general suppliers of goods and services that are there to meet the needs of our clients at high quality but affordable, we manufacture different engineering products ranging from fabrication to machining mining and general engineering products. Our target audience ranges from home builders to mining companies to meet their day-to-day needs.

## **HOW LONG HOW YOU BEEN IN BUSINESS?**

For three years.

## **YOUR NET INCOME**

Our net income ranges from between \$171 to \$214 our total expenses range from between \$108 to \$190 at most and our profit is in the range of \$63 to \$108 this is mostly because we are currently just hiring the equipment we use in our business.

## **SERVICE OR PRODUCT DELIVERABLE:**

We will be producing high-demand products in the construction and mining industry, we will be producing windows, door frames, tank stands, gates on the household level, and couplings, pins, and other mining equipment for

the mining industry as we expand our business in the next three to five years.

**DESCRIBE YOUR BEST CUSTOMER:**

Who is your customer? Our best customer is Mate World, a construction company that does a lot of construction work and they usually engage us to do fabrication jobs for them and we have a very good work relationship with the CEO of this company.

**WHY CUSTOMERS DO BUSINESS WITH YOU RATHER THAN WITH YOUR COMPETITORS?**

We are efficient and reliable with the delivery of our products and services, and we are so committed to what we do. Our prices and quality are unmatched.

**LIST YOUR SERVICES OR PRODUCTS AND THEIR PRICES:**

<b>Item</b>	<b>Price with customer material</b>	<b>Labor charge</b>	<b>Price with our material</b>
Metal Gate	\$260	\$75	\$340
Metal Window Frame	\$140	\$85	\$230
Water Tank Stand	\$550	\$190	\$760
Grill Door	\$120	\$70	\$200

## **HOW DO CUSTOMERS KNOW THAT YOU EXIST?**

We are a community-based company, and we are strategically located, in an area where products and services are needed. Our most important marketing strategy is the quality and price of our products and services, so we usually get referrals from our previous customers.

## **WHY DID YOU CHOOSE THIS BUSINESS:**

Products and services are on demand and their demand never ends I have a lot of experience in this field of over 15 years, so it's something I have an understanding of.

## **LIST YOUR TOP WAYS TO FIND NEW CUSTOMERS:**

- Location of the business.
- Quality of the products and services.
- Advertising.

**Insert pictures of your business activities here and give a brief explanation of each:**



This is a metal gate and it's made with tubes and iron sheets are the only materials used. They are sold at \$260 if materials are provided or labor of \$75.



Grill door



- This is a 2m/900 cm window frame for a house under construction, it's also made according to customer needs, design, and budget. They are sold at \$120 if we provide the materials or just labor of \$24. We do make water tank stands as well.

## HOW WILL YOU USE THE MONEY?

We plan to purchase a Genset, Welding Machine, Grinder, and Drilling Machine.



Welding machine



Genset



Grinding machine



Drilling machine

## Prices:

. Grinder \$90.74

2. Electric Drill \$43.8

3. Welding machine \$170

4. Generator \$600

## Income Statement:

Income Statement														
Instructions: Type your information into the white cells														
Your name is: Kapalu Philip														
Business name: Bleagle General Dealers														
Current Date: 22/02/2025														
Month	9 Months Ago	8 Months Ago	7 Months Ago	6 Months Ago	5 Months Ago	4 Months Ago	3 Months Ago	2 Months Ago	Last Month	Month 1 Forecast	Month 2 Forecast	Month 3 Forecast	Total	
Sales revenue	300	300	300	300	300	300	300	300	300	300	400	600	700	4,400
Total transactions or units sold	40	50	50	50	50	50	50	50	50	50	75	100	665	
Revenue per transaction or unit	8	6	6	6	6	6	6	6	6	6	8	8	10	7
<b>Expenses</b>														
Self salary	30	30	30	30	30	30	30	30	30	30	40	40	40	390
Employee salaries	0	0	0	0	0	0	0	0	0	0	0	20	20	40
Raw materials	100	100	100	100	100	100	100	100	100	60	60	60	1,080	
Store Rent	0	0	0	0	0	0	0	0	0	10	10	10	30	
Technology	2	2	2	2	2	2	2	2	2	5	5	5	33	
Advertising	0	0	0	0	0	0	0	0	0	5	5	5	15	
Transportation	1	1	1	1	1	1	1	1	1	1	1	1	12	
Loan repayment	0	0	0	0	0	0	0	0	0	0	0	42	42	
Taxes/Fees	0	0	0	0	0	0	0	0	0	5	5	5	15	
Other	1	1	1	1	1	1	1	1	1	1	1	1	12	
Total Expenses	134	134	134	134	134	134	134	134	134	127	147	189	1,669	
Expense per transaction or unit	3	3	3	3	3	3	3	3	3	3	2	2	2	
Net Income to reinvest	166	166	166	166	166	166	166	166	166	273	453	511	2,731	
Net Profit Margin	55%	55%	55%	55%	55%	55%	55%	55%	55%	68%	76%	73%		

## Cash Flow Statement

A	B	C	D	E	F	G	H
Instructions: Change the numbers in the income statement below to match your business. Then save it and upload it with your homework at the end of this lesson.							
	2 months ago	last month	this month	next month	month 3	month 4	month 6
Income	250	300	341	1400	1600	1920	2560
- Fixed expenses	-20	-20	-20	-20	-20	-20	-20
- Loan payment	0	0	0	42	42	42	42
- Variable expenses	-38	-65	-250	-230	-150	-150	-260
= Profit (or loss)	192	196	71	1192	1472	1792	2322
Starting cash		120	196	267	1459	2931	4723
Available cash	312	196	267	1459	2931	4723	7045

## **What is the common cause for this common to fail?**

According to my research on this business, a common reason for such a business to fail is poor financial management, including cash flow problems and ineffective cost control. If the business cannot keep track of its expenses or fails to forecast demand accurately, it may run out of money to cover operational costs, purchase necessary equipment, or continue to grow. To avoid failure, it is crucial to manage cash flow carefully, invest in owning essential equipment, and keep a close eye on market trends. Building strong customer relationships, planning for unexpected expenses, and regularly reviewing costs and revenue will ensure the business stays competitive and grows sustainably.

**Share about your family and picture here:**





I love my family so much and I am striving to make sure that I provide for them both physically and spiritually because I understand that, that's the divine calling I have received from my heavenly father and this company will be able to help us take care of our needs as we strive to become self-reliant.

### **CONTACT DETAILS:**

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