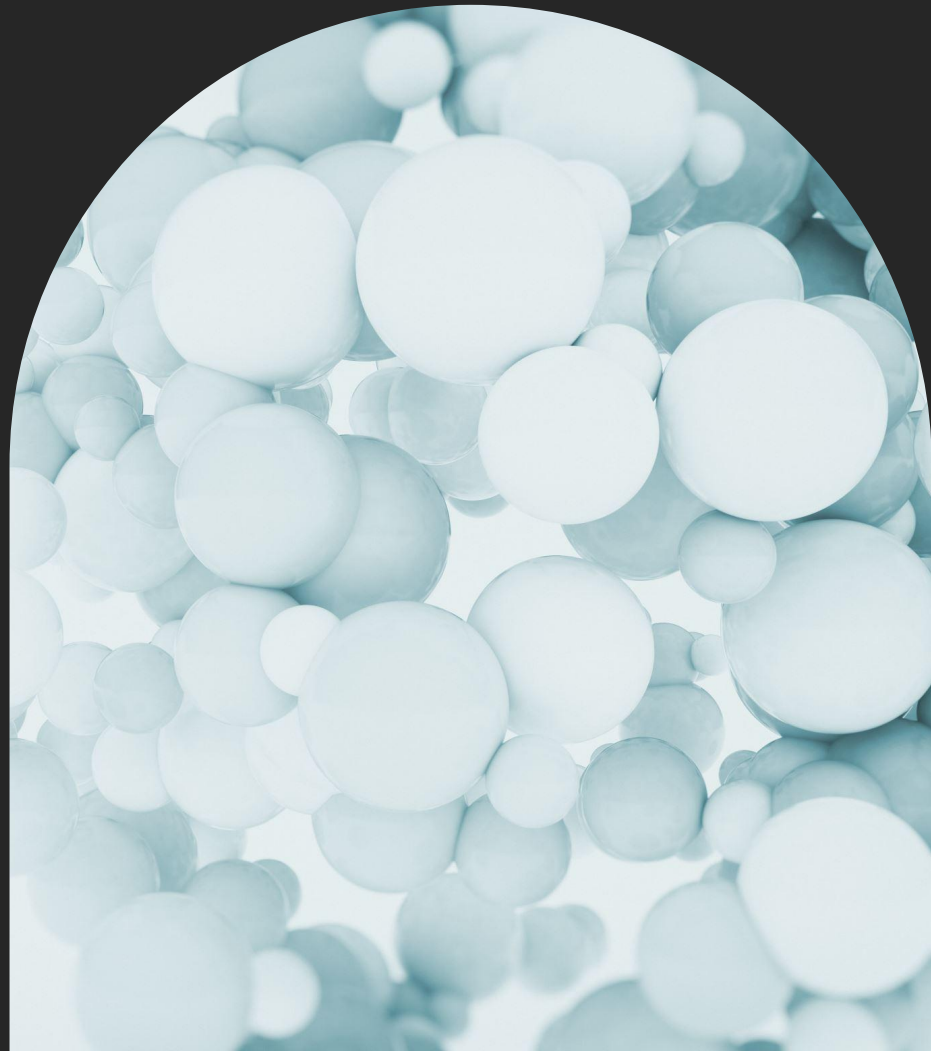


Alumore Pro Business Proposal

BISMARCK ADDY



Team:

Managing Officer

Mr. Bismark Addy

The person who is in overall charge of the running of an organization or business

Marketing Officer

Mr. Kenneth Alemawor

The one who oversees managing all aspects related to the production and implementation of the company's products. He is responsible for strategizing, analyzing, and leading the team while making sure everything runs smoothly from start to finish with clients.

Procurement Officer

Mr. Bismark Addy

He is responsible for evaluating suppliers, products, and services, negotiating contracts, and ensuring that approved purchases are cost.

Technicians –

Taufic Abubakar

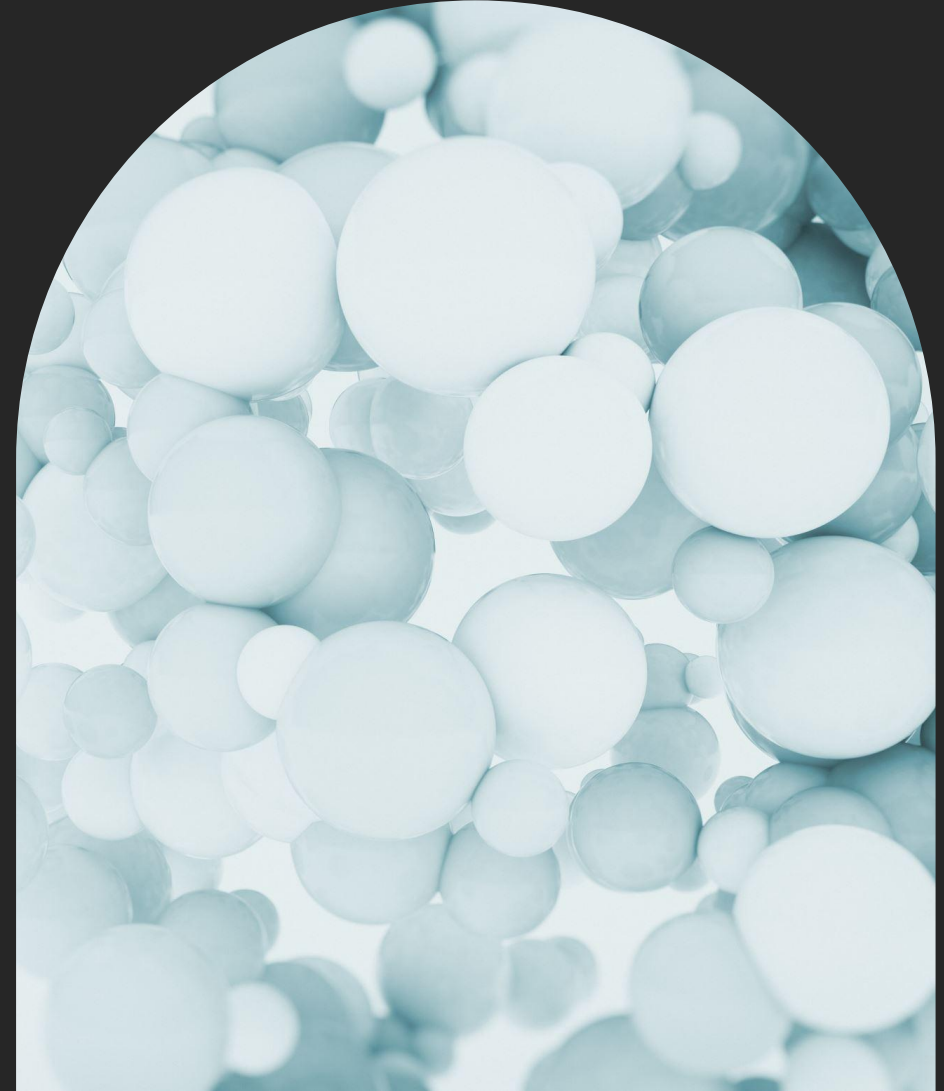
Eric Obimpe

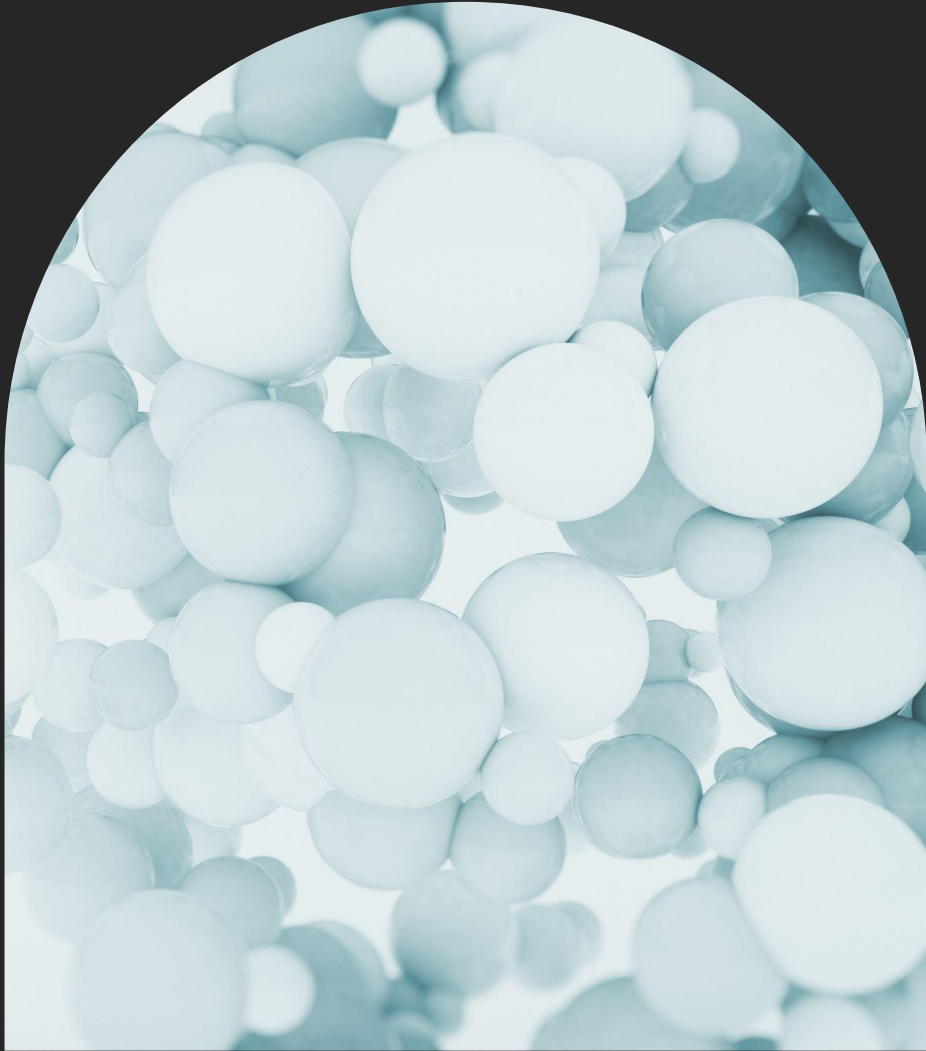
They provide maintenance, support systems, and facilities. The Technical Officers are also in charge of the construction of the products under the supervision of the Managing officer with installation works to suit the client's requirement with quality control ensured.

Company mission

The mission is to improve the quality of people's lives by enhancing the performance of their buildings, with products of the highest quality, technology, and aesthetics. I offer to my customers products that provide:

- High aesthetic results in accordance with the latest architectural trends.
- Energy efficiency through advanced thermal insulated aluminum systems and shading systems.
- High-security level against burglaries, vandalism, fire, Protection even in extreme weather conditions.





Product

- Aluminum Windows and door:
Made with Aluminum profiles and Glass and nettings to prevent rains, strong winds, and Mosquitoes from entering openings in the building
- Security Doors & Amour Doors:
Made of Steel and Strong Iron to prevent thieves and Armed Robbers from getting access to the building to steal money and valuables from one's home
- Collapsible Burglary:
Also made of Metal Steel and Rods to serve as extra protection from burglars who may attempt to enter one's house through the window. This is for the window openings especially

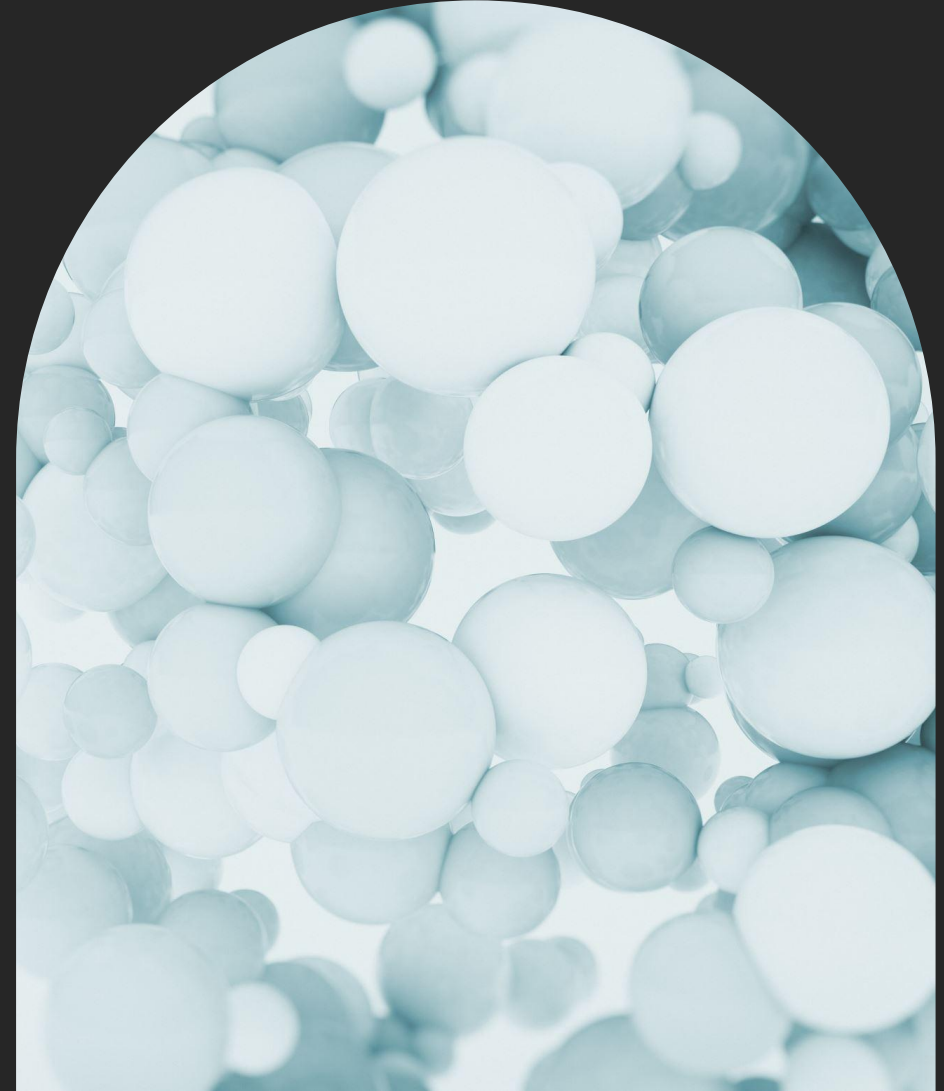
Railing Systems:

Stainless steel pipes; When climbing the stairs of a story building, you need to have a firm grip on a rail to prevent you from falling and the Balustrading will prevent falling over from the balcony areas.

Solution & Positioning

Our values are the essence of our overall business philosophy and reflect the way we approach our customers and stakeholders.

- **Integrity:** Our actions are characterized by openness, honesty, and consistency. We honor our commitments and keep our promises. We conduct our business activities honestly and impartially, without being influenced by external factors or by personal sympathies and estimates.
- **Team Spirit:** We establish open and positive relationships to promote cooperation and achieve better results.
- We believe that the results of the team are always bigger than the individual results of the people who compose it. We encourage and use interactive communication and constructive dialogue.
- **Initiative:** We make use of every resource, be it human or not, aiming for continuous personal and corporal progress, which results from the ideas of all.
- **Loyalty:** The Company and its employees show loyalty to the client, as well as to each other.
- **Meraki:** Meraki is a word that modern Greeks often use to describe doing something with soul, creativity, or passion - when you put "something of yourself" into what you are doing.



Market Profile

target Customers are mostly between the ages of 33-60 years. Most and almost everyone of a growing age will want to have a roof over their head, whether they are renting it or building their own.

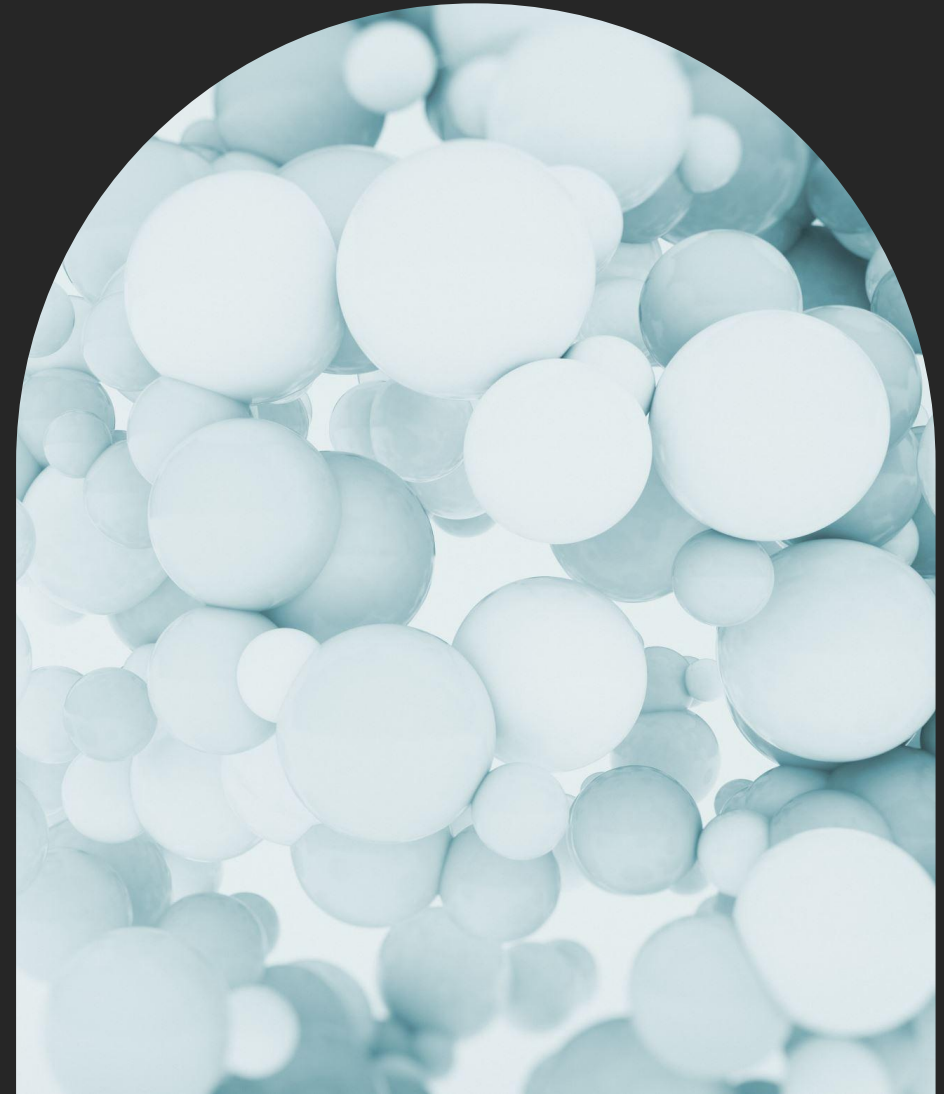
This therefore makes our service very demanding in our day-to-day lives. So Long as property acquisition is concern and Building is one thing that is a necessity for all humans, our services and products are of the essence.

Market Size in \$

our market size in Ghana is over \$50,000

Market Trajectory

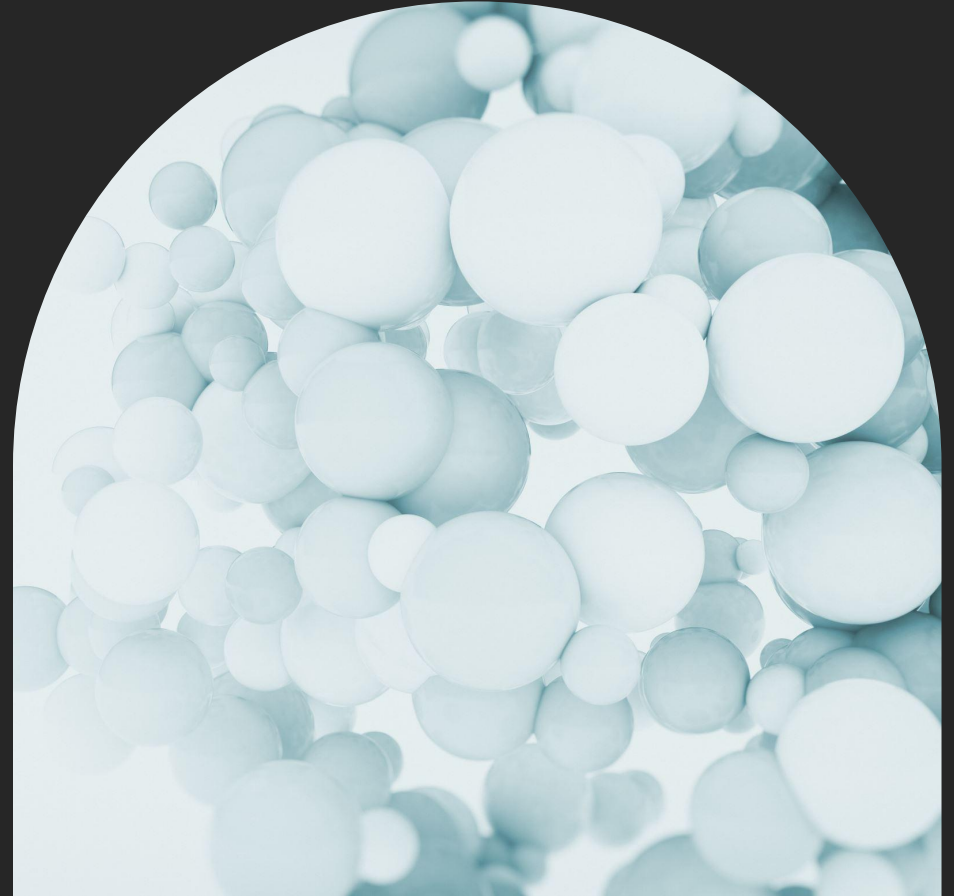
This market is a growing market and will not be shrinking come the next 60 years but rather will be growing with new innovative ideas to provide comfort and protective measures for most homeowners.



Competitive Profile

- Alutrade Ghana Limited
- Sofaamy Ghana Limited
- Bob Aluminum Systems
- Jahcons Aluminum Systems

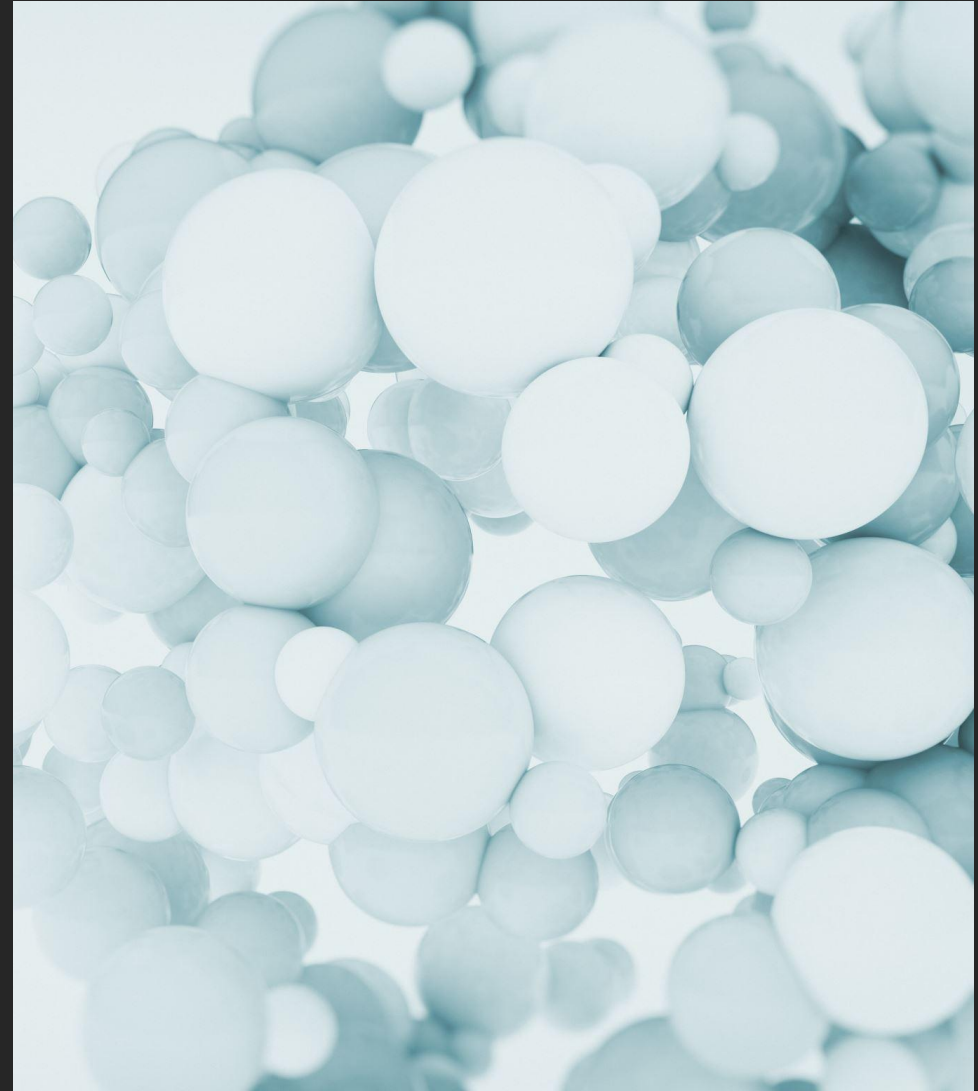
My competitive Advantage is that, looking at my core values; I can reach out to the customers understand their budget available, and work in the same frame of mind as the customer. I am versatile and solution-centered in looking at how to go around a customer's preference if what is required on the building is not within their budget, i.e... An alternative solution to closing the spaces of their windows and their Doors.



Revenue Model

Our source of revenue will be:

- Aluminum Windows and Doors
 - Security Doors and Armour Doors
 - Collapsible Burglary
 - Railing System
-



Use of Funds

The cash awarded will assist in the growth of my business in the following areas:

- Raw Materials
- Argon Machine
- Advertisement

With all the above done and improved, we hope to be able to pay back the monthly loan that shall be offered to us. We also know that it will help us be more sustainable in terms of having our own machines to use to help us maximize our profits, in turn, this will help increase the salaries of employees too.

We hope that our proposal is granted, and we get this loan so that we will be able to make all this happen.

