

Josephine Sey Agbeshie Business Sponsorship Application



Josephine Sey Agbeshie of Ashimain, Ghana

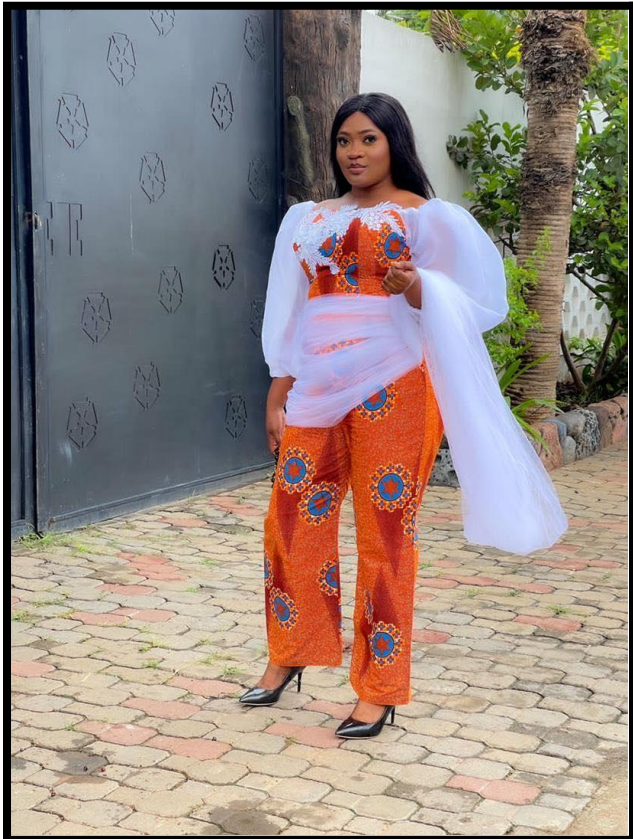
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Email Address*seystitches@gmail.com

Seystitches specializes in styling, designing, and sewing both male and female clothing for all occasions. Our major clients are females of all ages and major services to our clients include wedding gown and casual dress. We help them choose a style and design and sew to fit the occasion intended for. We have the patience to assist our clients in choosing a style that fits them. We are very punctual with our time in terms of delivery. We deliver to the client's expectation or exceed the expectation. We are well known in our area for good works.

Dresses Created by by Josephine.





Describe each of the main products or services you sell.*

Styling- People have a philosophy for dressing and some also have difficulties in choosing a style, our work is to help them make those decisions that best fit them in terms of dressing.

Designing: We design according to the taste and occasion of the client.

Sewing: We sew to fit any occasion and portray client philosophy.

What price does the customer pay for each of these products? Please convert the price into US dollars for sponsors.*

Styling-\$5,

Designing: Casual dress:\$30, Wedding Gown:\$50, Office wears:\$30

Sewing(Material inclusion): Casual dress:\$70, Wedding Gown:\$387, Office wears:\$70

If given a grant, how would you spend the funds? Please list each item/service you will purchase and what the cost is for each. Please convert the price into US dollars for sponsors.*

Industrial Sewing Machine \$265

Knitting machine \$371

Shop expansion and utilities to power new machines \$364



The new machines will enable me to sew a dress 3 times as fast. The knitting machine will save a lot of time that I currently spend waiting in long lines to use a rented one. With these new machines I can make an additional \$400 per month, tripling my revenue and increasing profit margins from 9% to 67% (see below).

Business name: Seystitches			Business name: Seystitches		
Month	1		Month	1	2
Revenue		200	Revenue	200	600
Expenses			Expenses		
Self salary		40	Self salary	40	40
Employee salaries		24	Employee salaries	24	40
Raw materials		48	Raw materials	48	48
Rent		0	Rent	0	0
Technology		30	Technology	30	30
Advertising		12	Advertising	12	12
Transportation		12	Transportation	12	12
Taxes/Fees		8	Taxes/Fees	8	8
Other		8	Other	8	8
Net Income		18	Net Income	18	402
Net Profit Margin		9%	Net Profit Margin	9%	67%

How do your customers pay you (cash, credit card, mobile money, credit, check)?*

Cash and Mobile Money

How many regular customers do you currently have?*

30 major customers

How do your current customers know you exist? *

Through walk-in, referrals and advertising on Facebook, Instagram and WhatsApp.

Why did you choose this business?*

I just love and have time for anything fashion(I am passionate about fashion and design)

Name your top 3 ways to find new customers*

Referrals, social media and billboard.

How many suppliers do you buy from? Do you buy in bulk?*

Four Major suppliers.

My business is has already started, and I have been in business for more than 1 year

My business is my only source of income.